Westminster Food & Nutrition Forum Keynote Seminar: Tackling obesity - latest on commissioning services, engaging business and encouraging healthy choices

Timing: Morning, Wednesday, 12th February 2014 Venue: Hall of India and Pakistan, Royal Over-Seas League, Over-Seas House, Park Place,

St James's Street, London SW1A 1LR

Agenda subject to change

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8.30 - 9.00	Registration and coffee	FORUM
9.00 - 9.05	Chairman's opening remarks Luciana Berger MP, Shadow Minister for Public Health	
9.05 - 9.15	The role of Public Health England Jamie Blackshaw, Team Leader, Obesity and Healthy Weight, Public Health England	
9.15 - 9.25	<u>Developing public health guidance on obesity prevention and management</u> Karen Peploe, Analyst, Centre for Public Health, NICE	
9.25 - 10.10	Commissioning obesity services at a local and national level Dr Andrew Coward, Chair, Birmingham South Central Clinical Commissioning Group Frances Mason, Head of Programme Development, Weight Watchers Dr Jude Oben, Consultant Gastroenterologist and Hepatologist, Guy's and St Thomas' NHS Foundation Tru Abdul Razzaq, Director of Public Health, NHS Trafford Questions and comments from the floor with Jamie Blackshaw, Team Leader, Obesity and Healthy Weight Public Health England and Karen Peploe, Analyst, Centre of Public Health, NICE	
10.10 - 10.55	The role of industry in reducing obesity - reformulation, labelling, regulation and engaging the catering of the Roberta Re, Nutrition Research Manager, Leatherhead Food Research Tom Tanner, PR & Press, Sustainable Restaurant Association Cathy Capelin, Strategic Insight Director - Nutrition, Kantar Worldpanel Suzane Leser, Head of Nutrition, Volac Bill Bartlett, Corporate Affairs Director, McCain Foods Questions and comments from the floor	sector
10.55 - 11.00	Chairman's closing remarks Luciana Berger MP, Shadow Minister for Public Health	
11.00 - 11.20	Coffee	
11.20 - 11.25	<u>Chairman's opening remarks</u> Jamie Blackshaw, Team Leader, Obesity and Healthy Weight, Public Health England	
11.25 - 11.50	Progress on curbing obesity in the UK Richard Cienciala, Deputy Director, Obesity & Food Policy Branch, Department of Health Questions and comments from the floor	
11.50 - 12.30	Encouraging healthier lifestyles - public health messages, physical activity, childhood obesity, and the room of the same of t	ole of GPs
12.30 - 12.55	Next steps for obesity policy and strategy Professor Jonathan Valabhji, National Clinical Director for Obesity and Diabetes, NHS England Questions and comments from the floor	
12.55 - 13.00	Chairman's and Westminster Food & Nutrition Forum closing remarks Jamie Blackshaw, Team Leader, Obesity and Healthy Weight, Public Health England Stone Most, Sonier Producer, Westminster Food & Nutrition Forum	

Steve Moat, Senior Producer, Westminster Food & Nutrition Forum