

Westminster Employment Forum and Westminster Education Forum Keynote Seminar
Developing a culture of entrepreneurship - building enterprise into education and supporting new entrepreneurs

Timing: Morning, Thursday, 10th November 2011

Venue: Invision Suite, Congress Centre, 28 Great Russell Street, London WC1B 3LS



Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman's opening remarks**
Iain Wright MP, Shadow Business, Innovation and Skills Minister
- 9.05 - 9.15 **A vision for enterprise education**
Catherine Crowfoot, Development Director, The Peter Jones Foundation (host organisation for the Peter Jones Enterprise Academy)
- 9.15 - 10.15 **Developing a culture of entrepreneurship - enterprise in schools and universities**
Perspectives on the role schools and universities can play in developing a culture of entrepreneurship amongst young people in the UK. Should Business Studies be part of the national curriculum and should the existing Business Studies curriculum be more practically focused? How can schools make the most of the opportunities provided by schemes such as the Enterprise Champions Programme or the Tenner Tycoon? How can universities and colleges engage students with the new Government-supported 'Enterprise societies'? What best practice can 'Enterprise societies' learn from existing university enterprise schemes and entrepreneurship societies? What additional support could universities, local or national Government and private investors offer to graduates to encourage them to start their own businesses?
Hushpreet Dhaliwal, Chief Executive Officer, National Consortium of University Entrepreneurs
Professor Paul Hannon, Acting Chief Executive Officer, National Centre for Entrepreneurship in Education
Catherine Marchant, Chief Executive, Young Enterprise
Questions and comments from the floor with **Catherine Crowfoot**, Development Director, The Peter Jones Foundation (host organisation for the Peter Jones Enterprise Academy)
- 10.15 - 10.35 **'Economics, business and enterprise education', a summary of inspection evidence 2007-2010**
A summary of Ofsted's June 2011 report, 'Economics, business and enterprise education'. The report focuses on the strengths and weaknesses of two aspects of the curriculum: formally assessed economics and business courses taken by students aged 14-18 in schools and colleges; whole-school enterprise education, which includes economic and business understanding and enterprise and financial capability, for all pupils and students in primary and secondary schools.
Gwen Coates, HMI and National Adviser for Economics and Business Education, Ofsted
Questions and comments from the floor
- 10.35 - 10.55 **Case study: Youth entrepreneurship**
Adam Hildreth, Founder and Chief Executive Officer, Crisp Thinking Group and Winner, CBI Young Entrepreneur of the Year 2006
Questions and comments from the floor
- 10.55 - 11.00 **Chairman's closing remarks**
Iain Wright MP, Shadow Business, Innovation and Skills Minister
- 11.00 - 11.20 Coffee
- 11.20 - 11.25 **Chairman's opening remarks**
Alok Sharma MP, Parliamentary Private Secretary to the Financial Secretary to the Treasury
- 11.25 - 11.55 **Entrepreneurship - the view from Government**
Greg Chamings, Work Yourself, Enterprise Education, Department for Business, Innovation and Skills
Questions and comments from the floor
- 11.55 - 12.05 **Social entrepreneurship - the option for ambitious entrepreneurs**
Rodney Schwartz, Chief Executive Officer and Founder, ClearlySo
- 12.05 - 12.55 **Supporting entrepreneurship across the UK - key sectors, guidance and finance**
Are the packages of support for new entrepreneurs offered by larger businesses via StartUpBritain likely to encourage more people to start their own businesses and what more can be done? How can Government improve access to finance and investment for start-ups? How can projects supporting start-ups in key industries, such as Brighton Fuse for the creative sector, be implemented in towns and cities across the UK? How can more women be encouraged to become entrepreneurs? What support and guidance should claimants of the new Enterprise Allowance be given to successfully launch their business, and what role can local universities and colleges play? Should the time period before a jobseeker becomes eligible to apply for the Enterprise Allowance be reduced from 6 months?
Phil Jones, Managing Director, Wired Sussex and Board Member, Coast to Capital Local Enterprise Partnership
Marie-Claude Hemming, Policy Advisor, Federation of Small Businesses
Rajeeb Dey, Founder and Chief Executive Officer, Enternships.com and Co-Founder, StartUpBritain
Dan Corlett, Assistant Director (Entrepreneurship and Innovation), Careers and Employability Centre, University of Birmingham
Questions and comments from the floor with **Rodney Schwartz**, Chief Executive Officer and Founder, ClearlySo
- 12.55 - 13.00 **Chairman's and Westminster Education Forum and Westminster Employment Forum thanks and closing remarks**
Alok Sharma MP, Parliamentary Private Secretary to the Financial Secretary to the Treasury
Jonny Roberts, Producer, Westminster Education Forum and Westminster Employment Forum