

## Westminster Business Forum policy conference:

### Next steps for UK start-ups and scale-ups

Timing: Morning, Thursday, 20<sup>th</sup> July 2023

\*\*\*Taking Place Online\*\*\*



WESTMINSTER  
BUSINESS  
FORUM

Agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**  
Lord Leigh of Hurley, Vice Chair, All-Party Parliamentary Group for Entrepreneurship
- 9.05 **Priorities for UK start-up policy - enabling innovation, competition, market entry and growth, and building UK leadership in key industries**  
Steven Drost, Chief Strategy Officer and Co-Founder, CodeBase  
Questions and comments from the floor
- 9.35 Break
- 9.40 **'How the Connected Places Catapult supports risk reduction of innovative SMEs to and helps them secure investment'**  
Yusuf Chadun, SME Investor Relations Manager, Connected Places Catapult
- 9.50 **Developing the UK's start-up strategy - improving access to investment and trade opportunities, support for innovation, and developing the regulatory environment for SMEs**  
Sarah Barber, Chief Executive Officer, Jenson Funding Partners  
Lina Bourdon, National Policy Lead for Self-Employment and Start-Ups, Federation of Small Businesses; and Founder, City & Country Financial Services  
Hatty Fawcett, Director, Focused for Business  
Heather Cook, Senior Advisor, Big Health  
Ed Prior, Head of Investor Services, SFC Capital
- 10.15 Questions and comments from the floor
- 10.45 **Priorities for making the UK an attractive place to start and scale-up a business**  
Tom Adeyoola, Chair, SPOKE; and Co-Founder, Extend Ventures  
Questions and comments from the floor
- 11.15 **Chair's closing remarks**  
Lord Leigh of Hurley, Vice Chair, All-Party Parliamentary Group for Entrepreneurship
- 11.20 Break
- 11.30 **Chair's opening remarks**  
Sarah Barber, Chief Executive Officer, Jenson Funding Partners
- 11.35 **The role of public procurement in start-up development - improving SME engagement in the procurement process and enabling greater access to government contracts**  
Martin Traynor, Small Business Crown Representative, Cabinet Office
- 11.50 **Reducing barriers to growth - priorities for supporting diversity in the UK's start-up ecosystem, improving the geographic spread of successful start-ups, and exploring the role of start-up policy in the levelling-up agenda**  
Professor Monder Ram, Director, Centre for Research in Ethnic Minority Entrepreneurship, Aston University  
Julia Elliott Brown, Chief Executive Officer, Enter the Arena  
Professor Craig Gaskell, Pro-Vice Chancellor, Enterprise and Knowledge Exchange, Teesside University  
Josh Robson, Head of Public Affairs and External Relations, ScaleUp Institute  
Chris Elphick, Senior Venture Capital Manager, British Private Equity and Venture Capital Association
- 12.20 Questions and comments from the floor
- 12.55 **Chair's and Westminster Business Forum closing remarks**  
Sarah Barber, Chief Executive Officer, Jenson Funding Partners  
Holly Attwell, Researcher, Westminster Business Forum